



## Proximity Marketing

Brunswick-based Proximity Marketing was named the Medina County Community Advocate of 2017 because their volunteer efforts are centered around building the economic base of Medina County and making their community a stronger, more welcoming place to live and do business. Founded in 1994 by Mark Priebe, Proximity Marketing has been recognized as an industry leader, including two awards as a Weatherhead 100 Award for fastest growing businesses and innovation. In addition to helping B2B clients grow their revenue, giving back to the community is something his entire team is charged with, and Proximity's participation is felt throughout the county.

### Education Panel: Our Schools Rule!

Each February the membership of MCEDC hears from our superintendents for an update on Medina County schools. Seven school districts and two career technical education institutions were represented which is all of the K-12 education in the county. See discussion on our [website](#).

As safety is on all our minds, MCEDC Board President Dave Mueller started the discussion by assuring us our Medina County Schools are some of the safest in the country as they have worked closely with [ALiCE Training Institute](#).

He then went on to introduce Chris Clark, Superintendent of Black River; Mike Mayell, Superintendent of Brunswick City; Kent Morgan of Buckeye; Daryl Kubilus, Superintendent of Cloverleaf; Catherine Aukerman, Superintendent of Highland; Aaron Sable, Superintendent of Medina City; Dr. Andy Hill, Superintendent of Wadsworth City; Steve Chrisman, Superintendent of the Medina County Career Center and Roger Wright, Director of the Four Cities Compact.

The overarching message was clearly that county schools are doing well, ensuring excellent education opportunities and incorporating new technologies to prepare students for college and careers. Another focus of 2018-2019 is planning for renovations and new building construction.

For more information, be sure to read the summary on our [website](#).

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Looking for information on the new tax laws? Check out [HHL Group](#) and their summary on what you need to know!



### Member News

Completing their 7th acquisition since 2009, ID Images is pleased to announce the [acquisition of Ready Flow Printing](#) in Bentoville, AK. Congratulations to Brian and his team!

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Campbell Construction recently completed [Splash Car Wash](#) and profiled the project on their website. This unique drive-through showcases their ability to go with the flow!

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Leadership Medina County is pleased to announce the hiring of Carrie Park to be the Director of Junior Leadership. Learn more about Carrie and the program [here](#).

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Tri-C has just released a report indicating they have added \$1.3 billion dollars to Northeast Ohio's economy in fiscal year 2015-2016. You can read more about it [here](#).

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Did you know 50% of roofs brought replaced actually don't need a full replacement? RAM USA does and they were written up in Properties Magazine in February! Check out more information at their [website](#).

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### BUSINESS ADVISING

Are you looking for business advice? Someone to help accelerate your business goals? Someone to hold you accountable and give you direction? SBDC at LCCC is here to offer one-on-one advising in all areas at NO CHARGE. Call: 440-366-4370



The Edge is published monthly by Community Energy

Advisors. It is a tool for smart, savvy financial and operations professionals who strive to be proactive in managing and maximizing their energy assets. [Click here](#) to read this month's edition.



## Thank You to NEXUS!

Nexus Gas Transmission was recognized at MCEDC's February member meeting for a recent grant award of \$19,455 which has enabled MCEDC to carry out a number of community and workforce development initiatives.

The grant has been allocated to projects that include preparation and execution of Job Opportunity Tours, the 2017 Made in Medina County Expo, Workplace Stability Training, and MCEDC's WorkLocal program. Grant funding paid for the design of a WorkLocal billboard that can be seen on I-71 north in Brunswick. This billboard is part of an outreach effort to direct Medina County residents to job opportunities in their own backyard.

# Employer Resources Expo

Find Employees  
Train Employees  
Retain Employees

What is more important to your business? But how do you find the organizations that can help you? By attending the Employer Resources Expo on April 5th!

We will have organizations there to help find candidates, train your team, offer benefits and retention programs, and much more! Be sure to stop by.

**Employer Resources Expo**

**April 5, 2018**

**8:00am - 12:00pm**

**Weymouth Country Club**

**3946 Weymouth Rd**

**Medina, OH 44256**

For more information, contact Kathy at [kathyb@medinacounty.org](mailto:kathyb@medinacounty.org)

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Free SBDC Workshops at Lorain County Community College

Hiring Your First Employee  
Friday 3/2 - 8:30am - 11:30am

Accounting and Record Keeping  
Tuesday 3/13 - 10:00am - 12:00pm

Creating Social Media Ads  
Friday 3/30 - 10:00am - 12:00pm

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Thank you to our 2018 Annual Premier Sponsors!



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For every dollar in the MCEDC budget,

**\$431**

in economic impact is returned to  
Medina County!



Want to know more? Check out this infographic to get all the information at:  
[about-mcedc-rev/mcedc-impact-on-medina-county/](http://about-mcedc-rev/mcedc-impact-on-medina-county/)

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