



**Business Advisory Council
Wednesday, February 14, 2018**

Minutes

1. Introductions

Tonjua McCullough – Blair Rubber Company	Laurie Boedicker – Highland Schools
Sam Grida – Brunswick City Schools	Kathy Breitenbucher – MCEDC
Kent Morgan – Buckeye Local Schools	Annie Fink – MCEDC
Daryl Kubilus – Cloverleaf School District	Stacey Tramonte – Pleasant Valley Corporation
Grant Raymond – Dunlop & Johnston	Jackie Schulte – SFS Intec
Will Koran – ESC of Medina County	Geraldine Weiser – Tri-C
Michelle Masica – Gerspacher Real Estate Group	Sandy Neuman – Westfield Bank

The committee is taking on two initiatives where we believe we can add value:

- Defining soft skills, working to incorporate into the curriculum and working with businesses to value and assess these skills
- Facilitate round table discussions with high school students on what they would like to see from career education

The group broke up into two discussions and began brainstorming what soft skills entail and defining them.

Some messages we would like to see incorporated into the classrooms are:

- It is ok to not know what you want to do after high school
- Career is an option as is college and they do not have to be mutually exclusive
- Figure out what you are good at and like and build your future around that

The soft skills identified are:

“Attitude for gratitude”

Ability to brainstorm

Accountability

Be on time

Be present

Budget accountability

Collaborate with others

Communication skills – Verbal, written,
social media

Conflict resolution

Deductive reasoning and problem-solving
through both a team approach and as an
individual

Entitlement vs. patience

Ethics and Values

Flexibility – not everything is black and
white

Innovation

Leadership skills and different ways to lead

Listening skills

Note taking

Perseverance
Practice creativity
Prioritizing
Problem-Solving
Process improvement
Respect for time, process, and people
Responsibility

Self-Management
Self-Reliance
Thinking outside the box
Use intelligence rather than be stifled by it
Want to be where you are
Work ethic

Now that we have the list, we can work to define each one. We will ask the educators to help us understand how these concepts are already in the curriculum and how we build on that. We also want to develop tools for businesses to use to assess these skills so we can show our graduates have what it takes to succeed.

The second initiative is to facilitate round tables in the high school to find out what the students want from career education. The only group not currently at the table on these discussions are the students so we want to hear from them. Highland indicated they have a period already set aside for this type of discussion; Cloverleaf and Buckeye would all like to be included. Kathy will reach out to the Guidance Department at Brunswick as well.

Next Meeting

March 14, 2018 ♥

8:30am

144 N. Broadway St.

Balcony Room A (3rd Floor)