



Business Advisory Council Joint Statement for Black River Local Schools, Buckeye Local Schools, Brunswick City Schools, Cloverleaf Local Schools, Highland Local Schools, and the Educational Service Center of Medina County

In 2018 the Medina County Economic Development Corporation agreed to convene a group of business professionals along with five school districts and the Educational Service Center of Medina County to serve as their Business Advisory Councils. Members of the Council volunteered to participate and meet monthly throughout the year. The membership represents the diverse business climate in Medina County including manufacturing, professional services, financial services, construction, and healthcare.

The purpose of the Business Advisory Council is to identify skills needed and suggest ways to teach them, advise on the types of jobs available, and create a relationship between our business, labor, and education communities.

Over the last year the Council undertook an effort to identify those soft skills needed by incoming workers. Those skills were divided into those needed to get and keep a job, and those needed to advance. Once identified, the soft skills list was taken back to the school districts to identify where they are already in curriculum and what can be added.

The BAC also reviewed the financial literacy curriculum required by the State. The Council then discussed how businesses can supplement that work and the Educational Service Center committed to creating a professional development program for teachers providing the financial literacy curriculum.

Finally, the BAC reviewed Explore Your Future day at Cloverleaf High School. All seniors at Cloverleaf attended a career fair, had a mock interview with a business leader, heard from the military, and met with higher education and training programs. There were a number of recommendations made by the BAC to continue this event yearly and bring it to other schools.