



MCEDC EDUCATION COMMITTEE MEETING Wednesday, November 15, 2017

AGENDA

1. Introductions

Jessica Heid – Ameri-Cal Corporation
Chris Clark – Black River School District
Tonjua McCullough – Blair Rubber Company
Grant Aungst, Brunswick City *
Sam Grida – Brunswick City Schools
Kent Morgan – Buckeye Local Schools
Daryl Kubilus – Cloverleaf School District
Grant Raymond – Dunlop & Johnston
Will Koran – Educational Service Center of Medina County
Troy Gerspacher – Gerspacher Real Estate Group
Michelle Masica – Gerspacher Real Estate Group
Neil Barnes – Highland Schools
Greg Thomas – Leadership Excellence, Ltd.

Jason Brenner – Lewis Land Professionals, Inc.
Kathy Breitenbucher – MCEDC
Bethany Dentler – MCEDC *
Annie Fink – MCEDC
Holly Colson – Mielke Holdings, Inc.
Stacey Tramonte – Pleasant Valley Corporation
Kim Wilson – Ritz Safety
Diana Riley – RPM International *
Jackie Shulte – SFS Intec
Denise Testa – University of Akron (Medina County University Center) *
Sandy Neuman – Westfield Bank *
Elizabeth Bux – Williams & Batchelder
(*not in attendance)

2. Purpose of the committee

- a. Advisory Council to Black River, Brunswick, Buckeye, Cloverleaf, Educational Service Center of Medina County, and Highland
 - i. Identify skills needed and suggest ways to teach them
 - ii. Advise on types of jobs available
 - iii. Create a relationship between business, labor, and education
- b. To help businesses work with our schools

3. Identify where the committee wants to engage:

We discussed where the committee wants to engage with the schools. There are a number of options already proposed which we reviewed in detail.

- a. #changethereportcard – Ohio schools are evaluated using the Ohio State Report Card system. This system is flawed and the committee could choose to work with the state to reform it to be more effective.
- b. Taking a Bank Year – Create a program to market to high school students who would have a third option when asked what they are doing after high school. They could go to college, go to work, or “take a bank year” which would be a year where they earn money to fund their next step. This would remove the stigma of not going to college and

give a student who may not know what the path should be a chance to save face and have a good answer.

- c. Business showcase at the Career Center – In recent years the Career Center put on an event showcasing careers on a Sunday afternoon. This allowed parents to be involved and students visited with companies to find out what they do. Some companies found it extremely useful while others did not. We could work with the MCCC to host this event again.
- d. Capstone programs – In the state of Ohio, 25% of the class of 2018 is in danger of not graduating due to a lack of enough credits. Each school district has been given the opportunity to develop a capstone program to meet the need of this population. Medina High School is completely focused on career in their program. Or, if this need is met at each school, could create supplemental courses on credit, money management / budgeting, safety managing your information, and other life skills to offer the schools. The committee could choose to work on additional programs like this throughout the county.
- e. Career Counselor – MCEDC is working to find funding for a career counselor who would be on loan to all of our schools in the county to work with students 16-24. They would be the help they need to determine their career path and what they should do after college. This committee could be the body that “supervises” the activities of this person.
- f. Made in Medina County – programming and robotics competition – The Made in Medina County effort has an education committee but many of the members overlap. We could take on this role and design the educational aspects of Made in Medina County.
- g. Manufacturing Roadshows – Both our schools and our companies have asked us to bring back the Manufacturing Roadshow program where we take students into manufacturing plants. This committee would manage that process.
- h. Shadowing programs – There are a number of ideas kicking around on shadow programs for students. We could facilitate those.
- i. Soft skills training in the schools – The Career Center is providing a soft-skills class to companies currently and we could adopt this curriculum to work with students.
- j. Summer Camp – manufacturing camp, life skills camp, other – There have been a number of suggestions for the committee to run a summer camp. This could be everything from one week on life skills, to multiple weeks focused on science, STEM, entrepreneurial programs or manufacturing. If the committee is interested in pursuing this, MCEDC would recommend we inventory programs already going on in the county to see if we need to create something new or if we could supplement something others are already doing.
- k. Educate parents on career options – the suggestion in the group was to start in the elementary schools as parents are easier to reach. If the committee wants to take up this effort, we would need to determine scope, messaging and goals.
- l. Career assessments – provide a way for students to take more career assessments to help determine their career path.

4. The committee will meet the second Wednesday of each month beginning January 10th.
5. Denise Testa is our Board Liaison and was suggested as the chair of the committee. As she was not in attendance, that will be tabled until the next meeting.

Next Meeting
January 10, 2018
8:30am
144 N. Broadway St.
Balcony Room A (3rd Floor)