



**Business Advisory Council
Wednesday, June 12, 2019**

MINUTES

1. Attendance

Tonjua McCullough – Blair Rubber Company
Janice Kollar – Buckeye Schools
Wil Koran – Educational Services Center
Laurie Boedicker – Highland Schools
Monica Blaze – Husted’s Office
Greg Thomas – Leadership Excellence

Kathy Breitenbucher – MCEDC
Annie Fink – MCEDC
Dave Chambers – Medina City Schools
Stacy Tramonte – Pleasant Valley Corporation
Jackie Schulte – SFS Intec
Elizabeth Bux – Williams & Batchelder

Ms. Breitenbucher stated that over 3,000 students were reached during this school year in relation to career counseling opportunities. She stated that Medina and Highland participated the least in 2018-2019 but will be more engaged in 2019-2020. She would like the group to discuss the positives/negatives of the events done this past year.

While acknowledging the need to talk about successes and what could be improved on this year’s programs, Ms. McCullough suggested a new campaign idea and slogan for the fall: “What’s Your Skill?” All students have skills, though they may not realize it. The idea is to bring out the skillset so the student may utilize that as a foundation for his/her career path.

Discussion continued on the awareness event and it will be up to the committee to brand and build the program. It was suggested to bring in Chris Kalina from MCCC next month to further the discussion on this topic. Mr. Kalina is responsible for this type of program at the Career Center. Prior to next month’s meeting, all committee members should take the OhioMeansJobs survey for experience on the system.

Additionally, Ms. Tramonte offered to bring her daughters to another meeting, so that the committee could “pick their brains” on the skill topic.

Upcoming events to be aware of:

9/25/19 Cloverleaf High School’s Career Day

9/26/19 Engineers Evening at Brunswick High School

11/01/19 Wadsworth High School’s Job Share Event

Next Meeting: July 10, 2019