



**Business Advisory Council
Wednesday, September 11, 2019**

MINUTES

1. Attendance

Tonjua McCullough – Blair Rubber Company	Peggy Reeves – Medina County Career Center
Kent Morgan – Buckeye Schools	Bethany Dentler – MCEDC
Daryl Kubilus – Cloverleaf Schools	Annie Fink – MCEDC
Grant Raymond – Dunlop & Johnston	Holly Colson – Mielke
Bob Hlasko - Educational Services Center	Elizabeth Bux – Williams & Batchelder
Wil Koran – Educational Services Center	
Laurie Boedicker – Highland Schools	

Ms. Dentler stated that the handout of the life skills document was created by MCEDC's intern, Matt Priebe based on his recent high school years. Ms. Boedicker shared with the Highland middle school counselors who then requested copies to work from with their students.

Discussion continued about communication for the awareness program, with the majority of the committee liking the idea of obtaining quotes from industries. It was suggested that the businesses simply be asked "What is one skill needed in your industry"? The question and answer can be included on the poster in relation to the skillset document.

Additional dialogue focused on the business community skillset needed with input from the businesses, which included: listen, comprehend directions, communications, computer skills, attentiveness, problem solving, willingness to learn, trust, gratitude, dependability, dedication, perseverance, and pro-activeness. It was recommended to keep the content simple on the posters, with just a word or two to get the students thinking. Additionally, from a business standpoint, ask what activities the students are interested in and compare the answers to the skillset sheet.

The working group specified that the poster heading must ask: What?/When?; as an example for "When did you have to pay attention to detail?". They believe this will help the students articulate their response. The poster should state: "Businesses ask _____?"

Other poster verbiage ideas: "Own your Skill", "Self Awareness" and "Relate Your Passions to Skills". The committee agreed that the posters are for awareness purposes; and to possibly have different phrases per grade level and build upon every year from elementary school through the high school years. The committee must create five to six highpoints for the first level, which will be the trigger points for the following years.

Next Meeting: October 9, 2019