



**Business Advisory Council  
Wednesday, March 14, 2018**

**MINUTES**

1. Introductions

Tonjua McCullough – Blair Rubber Company  
Daryl Kubilus – Cloverleaf School District  
Will Koran – ESC of Medina County  
Laurie Boedicker – Highland Schools  
Greg Thomas – Leadership Excellence, Ltd.  
Kathy Breitenbucher – MCEDC  
Annie Fink – MCEDC

Vicky Snyder – Medina Hospital  
Holly Colson – Mielke Holdings, Inc.  
Stacey Tramonte – Pleasant Valley Corporation  
Jackie Schulte – SFS Intec  
Denise Testa – University of Akron Medina  
Geraldine Weiser – Tri-C

Soft Skills and integrating into the curriculum – The committee began to put definitions around the list of soft skills.

“Attitude for gratitude” – Students need to understand the value of what they have and approach it with gratitude. They need to have appropriate expectations and appreciate feedback and coaching. It needs to be made clear that rewards aren’t required and appreciate it when they receive one. One behavior to illustrate this is to say Thank You.

Ability to brainstorm – It is important students understand the mechanics of brain-storming. All ideas are valid in brain-storming and it is important to listen. Everyone should feel comfortable in speaking up and bounce ideas. If your idea isn’t accepted or adopted, that’s ok. Separate your ego from your ideas to allow yourself more room to try.

Accountability – Own your direction. Don’t expect others to tell you who to be or what to do. Show up on time, pay attention, be able to take the end goal and figure out the steps in between on your own. Take ownership and meet deadlines. If you need help, ask. Accept mistakes and don’t look for blame. Be interested in on-going education (whether formal or not) and show respect to others.

Be on time – Changed to “be ready to work at the appointed time”. For an interview, 10 minutes early is enough. More than that and it can be a problem for the interviewer. But if you aren’t sure where you are going, get there early and stay in the car.

Be present – Engage in the discussion, take action, and show up. Do not do other “stuff” while at work. Don’t surf the net, no social media, no texting. Be focused on the task at hand. When your work is done, look for something else you can do that is work-related.

Budget accountability – This evolved in the discussion to be more focused around being able to understand how your work fits into the financial health of the company and the value you

bring. It would be great if students could read a P&L, but there are plenty of jobs where that isn't relevant. Understanding the need to not waste and why everything contributes to the bottom line is most helpful.

Also discussed the need to understand benefits and the value of money. The topics would include money, budgeting, compounding interest, how to manage payments and large purchases and how to work with a bank. This resulted in the addition of a Financial Literacy aspect to our discussion.

Collaborate with others – This circled back a great deal to respect. Saying please and thank you, addressing people directly, when to talk vs. when to send email, text, social media and how those technologies change how we converse.

Communication skills – Verbal, written, social media and phones. How do you conduct yourself effectively on each platform. When should you use punctuation and spelling correctly, when are abbreviations appropriate, and what happens when you deal with multiple generations.

Conflict resolution

Deductive reasoning and problem-solving through both a team approach and as an individual

Entitlement vs. patience

Ethics and Values

Flexibility – not everything is black and white

Innovation

Job Readiness

Leadership skills and different ways to lead

Listening skills

Note taking

Perseverance – Once you think you are done, double check. Sticking with something all the way through is important. Not just checking it off the list. Consider the intent of the task. Don't be afraid to fail and if it doesn't work, stick with it to figure out why.

Practice creativity

Prioritizing

Problem-Solving

Process improvement

Respect for time, process, and people

Responsibility – Own your task, behaviors and personal development.

Self-Management

Self-Reliance

Social Media

Thinking outside the box

Use intelligence rather than be stifled by it

Want to be where you are

Work ethic

Other topics:

Financial literacy – the value of money, budgeting, compounding interest, how to manage payments on large purchases, how to work with a bank.

2. Adjourn

Next Meeting: April 12, 2018