

Business Advisory Council Wednesday, July 10, 2019

MINUTES

1. Attendance

Jessica Heid – Ameri-Cal Monica Blaze - Husted's Office Tonjua McCullough - Blair Rubber Company Greg Thomas – Leadership Excellence Grant Aungst - City of Brunswick Kathy Breitenbucher – MCEDC Kent Morgan – Buckeye Schools Annie Fink – MCEDC Daryl Kubilus - Cloverleaf Schools Matt Priebe - MCEDC Grant Raymond – Dunlop & Johnston Dave Chambers – Medina City Schools Wil Koran – Educational Services Center Holly Colson - Mielke Laurie Boedicker – Highland Schools Elizabeth Bux – Williams & Batchelder

Ms. Breitenbucher stated that Chris Kalina from Medina County Career Center will be at the August meeting. She also said that the survey was forthcoming regarding questions and tools be used for the skillset program.

Discussion revolved around the communication for the skillset awareness program, ranging from posters, to Naviance and Rubric (used by Buckeye). The posters can be created to make the students think about their particular skill. It was stated that there is an Australian website for ideas on skill set promotions. In addition, others want Medina County on the posters stating the County's uniqueness developed by the business communities. It was also suggested to have business people go to the schools to help promote the program and state the necessary objectives for the students.

The committee decided that everyone would bring creative ideas to the next meeting to begin creating the posters. Superintendent Morgan proposed a hashtag of #IMSkilled to begin the campaign.

Next Meeting: August 14, 2019