

MCEDC May Newsletter 2020



[Community Energy Advisors](#) (CEA) is a proud member and sponsor of Medina County Economic Development Corporation. Community is in their name for a reason. CEA was founded on the core belief that companies who work with a trusted partner to help manage their energy ultimately reduce their long-term energy spend, keeping more money in the community and bolstering the local economy. To this end, CEA has partnered with MCEDC to offer the [MCEDC Energy Program](#).

Specializing in reducing electricity and natural gas costs through procurement, due diligence, real-time monitoring, and rebates, this program is custom-tailored to fit the needs of local business and industrial energy users. Whether you are purchasing and renovating, building new, or expanding your existing building, our program provides you with the **most impactful cost-saving measures**. For more information, contact Rick Davidson at rdavidson@ceateam.com.

The Science of COVID-19 and Return to Work Guidance

Dr. Michael Atta, Director of the Summa Center for Corporate Health and Dr. Thomas File, Chair of Infectious Disease at Summa Health, shared their knowledge and guidance at the MCEDC member meeting on May 21. The team reminded the audience of the practical side of this pandemic, stressing that any employee must be healthy enough to do the job they are assigned at any time. They also reiterated the need for social distancing, hand washing and hygiene, and wearing facial coverings.

If an employee receives a COVID-19 diagnosis, contact tracing will start 10 days prior to symptom onset. Employees shouldn't return to work until they experience significant resolution of symptoms without over the counter medication for at least 24 hours.

In discussing antibody testing, the doctors agreed that it is currently very controversial, because there is not specific criteria to evaluate the results. These tests also provide false positives between 20-30% of the time. They are much more encouraged by population studies that sample a community and provide information on the prevalence of the disease, as we also do not know how long the antibodies protect a person from reinfection.

When asked what would allow us to stop wearing facial coverings, Dr. Atta indicated that only the presence of a vaccine would make that possible. Both he and Dr. File agreed that face masks will be a requirement for the rest of 2020.

Both doctors addressed social distancing and why that helps contain the spread. Dr. Atta indicated

Member News



Mark Lapikas of Apple Growth Partners has been named to the [YStark 20 Under 40 Class of 2020](#)! Congratulations Mark!

Arkinetics is pleased to welcome Carlin Colston, who joined the team shortly after earning his degree in architecture at Kent State University. Welcome aboard!



Tempur Sealy International has contributed \$160,000 to charities that are serving communities during the COVID-19 crisis. These charities include, among others, The Red Cross, The United Way, KVC Kentucky, Ronald McDonald House Charities of the Bluegrass, Sunrise Children's Services and Lexington Rescue Mission. They are also making cloth masks locally here in Medina. Thank you TSI!

Thank you to the Cleveland Clinic for launching their COVID-19 Employer Website at clevelandclinic.org/covid19atwork which offers expert insight and resources for safely returning to work and resuming operations as we continue to face COVID-19. It is a great resource!



Congratulations to Denise Testa of The University of Akron Medina on receiving this year's Share Cluster Community Prevention Award. Denise has been a long-time partner of many in the Medina County community, and we are glad to see her receive this recognition.

that six feet is the right place to start, but the more space the better. Dr. File was quick to add that the issue is both distance and duration. If you pass a person in a store, you are much less likely to be infected than running directly behind someone in a park for 30 minutes. While the distance may be farther apart, the droplets have more opportunity to travel to the person behind.

Dr. File is encouraged that a vaccine may be closer than we think and possibly even out this year. While most treatments have been found to provide no significant benefit and may actually do some harm to the patient, a new antiviral is looking promising. Remdesivir is a broad-spectrum antiviral and has been approved in Japan and the US for treatment of severely affected patients.

Dr. File addressed how long the virus lasts on surfaces. While he said it is important to sanitize properly, the good news is that while the virus can be found on plastic and other surfaces for up to three days, the amounts and viability of the sample is significantly degraded after just a few hours.

While the travel restrictions have been lifted, Dr. Atta indicated he would be concerned about air travel. Without better understanding of air circulation, people at high risk should be very careful regarding travel.

In closing, Dr. Atta felt we are in the down side of the pandemic and should see positive news soon. He was quick, to remind everyone, however, to continue their vigilance as we want to prevent a second wave. Dr. File stressed how important it is to communicate with employees as openly as possible and help remove the stress.

MCEDC would like to thank Dr. Atta, Dr. File, and Summa Health for providing medically-based information on this topic!

Member News (con't)

Congratulations to MAGNET CEO Ethan Karp, who was recently elected as the next chair of the Cleveland/Cuyahoga County Workforce Development Board.

MAGNET Offering Webinars

As plans begin for economic recovery and reopening the economy, MAGNET have developed webinars series that will include valuable information, steps, actions and resources to help you restart your business. Listed below are the dates, times and topics for the webinars.

Tuesday, June 9, 2020 from 12:00 pm to 1:00 pm - Register Here: https://us02web.zoom.us/webinar/register/WN_Zjj3CSNNQZ-cF6RIWAYYxg

Developing Your Programs to Maintain OSHA Compliance – Kelly Baker, Director of General Industries, Safety Controls Technology, Inc. (SCT)

Smart and Responsible B2B Sales and Marketing in a COVID-19 World: Tips and Suggestions for Ramping

Up Your Business Development Activities – Mike Schilling, Director - Strategy, Marketing & Sales Practice, MAGNET.

Tuesday, June 23, 2020 from 12:00 pm to 1:00 pm - Register Here: https://us02web.zoom.us/webinar/register/WN_THrsXup3SoSoXQKBVXYLUQ

Topic: Machine Monitoring & Uptime (IIOT) Installation: Assessment, hardware & software, bundled consulting, results & ROI – Joe Work, Sr. Growth & Innovation Advisor, MAGNET.

Medina County Career Center Adult Education Office is Open!

The Adult Education Office is open and staff is working Monday through Thursday from 6:00 am – 8:00 pm and our full-time classes are in session.

Dental Assisting will be held in the evening from 5:30 – 9:30 pm

Medical Office Administrative Assistant will be held from 2:45 – 5:15 pm with 100 hours online

Our catalog is available at: <https://www.yumpu.com/en/document/fullscreen/63217008/adult-ed-course-catalog-2020-2021>

MCEDC Energy Program

THERE IS STILL TIME TO OPT OUT OF CERTAIN
ELECTRIC UTILITY FEES

Ohio Edison published rules enabling its customers to opt out of their Energy Efficiency (EE) and Peak Demand Reduction (PDR) charges through the remainder of 2020. If you use over 700,000 kwh per year or have multiple accounts in multiple states **and** have completed energy efficiency projects since 2017 or plan to start any, you may be eligible to save.

Contact Kevin Lauterjung with the MCEDC Energy Program today at (330) 208-2086 or MCEDCEnergy@ceateam.com. He will review additional specifics about eligibility, savings, and the process to apply for the opt-out.

NEED Personal Protective Equipment?

Cleaning Companies?

Financial, Training, or other information?

VISIT www.medinacounty.org/covid-19/

today for all this and more!

Thank you to our Annual Premier Sponsors!

