

# MCEDC August Newsletter 2020

Cuyahoga  
Community  
College



An extension of Cuyahoga Community College's Western Campus, Brunswick University Center offers affordable and convenient options for obtaining an education to residents of southern Cuyahoga County and Medina County.

Students can take classes to complete an associate degree or earn transfer credits to a four-year institution. The center also offers workforce development, career training and personal enrichment programs for seniors. Corporate College® programs offer professional development opportunities, while manufacturing programs include **Fundamental Manufacturing Technical Readiness and Advanced Manufacturing Apprenticeship**.

For more information, visit [www.tri-c.edu/brunswick](http://www.tri-c.edu/brunswick) or contact Radiah Blanton at 216-987-5757 or [radiah.blanton@tri-c.edu](mailto:radiah.blanton@tri-c.edu).

## Report on the Medina County Small Business Grant Program

MCEDC was very pleased to be a part of the Medina County Small Business Grant Program. Designed to help businesses under \$1.5 million in revenue with fewer than 50 employees, this program awarded \$1.5 million in grants to help businesses recover from the shut-down and pandemic.

Applications were accepted from July 20, 2020 through August 14, 2020. 441 companies applied and 281 completed the application process to be judged.

The average grant awarded was \$5,300. The average request was roughly \$8,000.

36% of the grants awarded went to businesses in the townships, and 10% were in the villages. All townships and villages were represented except for Gloria Glens. Brunswick City businesses represented 11% of the awards, Medina City 26%, and Wadsworth 17%.

The companies averaged 4.7 employees, and only 35 (or 12%) have over 10. Whereas 251 of the awards were made to for-profit companies while 30 were made to not-for-profit.

## Member News

Congratulations to Travis Crane and his team at TGC Engineering! They have been acquired by Davey Resource Group, Inc. Mr. Crane indicated his excitement at the opportunity to bring this billion dollar company to Sharon Center while adding his company's expertise to their offerings. We're excited as well!

The Ohio Masonic's Jason French, administrator of the Western Reserve Masonic Community, was presented with the Future Leader Award in August. He was recognized for being a leader who is shaping the next decade of care delivery. Congratulations!

Westfield Insurance welcomes Jennifer Palmieri as their new Chief People Officer. Her role will focus on advocating for employees to support empowered positive differences in the lives of customers. Welcome!

57% of the companies have received other funding with the majority obtaining a Payroll Protection Plan loan. 5% had applied for funding and had not received a response at the time they applied, and 39% had received no additional funding.

Only 14 companies (or 5%) had affiliates, meaning the businesses receiving the awards are stand-alone operations.

74% of the applicants were either open or partially open during the shutdown and laid off or furloughed 945 people. 1,117 employees were retained, and these companies would like to hire at least an additional 330.

Finally, in terms of industry, Restaurants and Professional Services both represented 14% of the total awards. Non-Profits – 12%, Construction / Real Estate / Contractors – 11%, Retail and Healthcare were both at 10%, Salon / Spa / Fitness was 7%, Manufacturing and Logistics 6%, Professional and Financial Services were each 4%, Hospitality / Entertainment / Events / Hotels was 3%, and Agriculture, Education and Technology were all 2%.

In all, the Medina County Commissioners were able to directly help 281 companies. As the companies went through the grant process, many reached out for additional information and MCEDC connected them with partners to help them in the long term. Studies have shown that money spent with a local business returns to the community around seven times, so the multiplier effect on this program is significant.

It is vital to keep supporting our local businesses and restaurants. There is a potential for a second round of funding so if you know of a company that should apply, please have them contact MCEDC to get on our mailing list.

DS Benefits Group has announced they have recently aligned with OneDigital. The combined organization will bring a new approach to employee benefits. We're excited to see the transition!

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Congratulations to Frank Carrino of Westfield on his appointment to the board of Team NEO. As partners of both organizations, we're pleased to have such strong resources for Medina County.

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Welcome to Debbie Boehmke, the new Executive Director of the Northern Medina County Chamber Alliance. We are thrilled to have an established partner in place as part of the business support team for the county!

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Congratulations to Clampco on being named a 2020 Covid-19 Outstanding Supplier to Cummins. Only a few Cummins Suppliers receive this special recognition. Great job!

## Vocal for Local

### Medina County

Putting Our Money Where  
Our Mouth Is!

When has anyone told you it is your civic duty to shop?!

Shop Online

Shop In Person

Try a new store

Visit your favorite store

Order Out

Eat In

Take Action – Help our small businesses!

At [www.vocalforlocalmedinacounty.com](http://www.vocalforlocalmedinacounty.com) we are highlighting stores and restaurants you might have missed. We also have directories and helpful information on how to stay safe while supporting our businesses!

Get out there Medina County and be Vocal for Local!

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## Your Stories Are Needed!

### Own Your Skill

How do we help young people get into the workforce successfully and start their careers? This is a question the Business Advisory Council has been wrestling with and came up with a unique solution. The Own Your Skill program is designed to help students recognize those skills they already have that translate to business.

But we need your help! Through our research we have learned that young people are stressed about making a mistake when taking that first job. So we need them to understand the first job is not the last job.

Record a video of you or someone else talking about why they took their first job, what it meant, what they learned, why they aren't in that field anymore, or anything else that could help a kid connect. Send them to [kathyb@medinacounty.org](mailto:kathyb@medinacounty.org) and we'll add them to our YouTube channel!

## MCEDC Energy Program THE BENEFITS OF BILL MANAGEMENT

Bill management systems automatically organize utility bills in one location avoiding time consuming cataloging and data entry.

Additional benefits include:

- Automated benchmarking facilities using Energy Star
- Bill data export capabilities for easy reporting and trend analysis
- Automatic bill audits that check for large variances in cost and usage
- Utility company charge verification/validation

For assistance in identifying if an energy and/or bill management platform might be right for your organization, feel free to reach out to Kevin Lauterjung at [MCEDCenergy@ceateam.com](mailto:MCEDCenergy@ceateam.com).

# Thank you to our Annual Premier Sponsors!

