

MCEDC Early October Newsletter 2020



Since 1957 Gerspacher Real Estate Group has been a part of the Medina County community, supporting the growth of new and existing businesses through commercial real estate transactions and property management.

Over the past year they have grown their team to a total of ten agents, recently adding; Todd Gerspacher, Tony Day, Jeff

Brandon, Keith Keltner, Andrew Winkler, and Ty Patillo. The new agents have different backgrounds and expertise bringing more depth to the already knowledgeable team. All team members live in, and are connected to, the Northeast Ohio communities they serve.

Through many economic downturns and uncertain times, Gerspacher Real Estate Group continues to thrive and experience rapid growth. If you need market knowledge and superior transactional experience, please consider engaging one of their agents. Services include: representing sellers, buyers, tenants and landlords, investment real estate consulting, and property management.

Gerspacher Real Estate Group is grateful for each and every opportunity their clients have trusted them with, and they want to take this moment to say "Thank You" to all of their clients, vendors, and partners.

Celebrating Manufacturing Month!

Manufacturing is the backbone of Medina County's economy. Providing 29% of our economic output and over \$450 million in payroll, companies that take raw materials and turn them into usable products are vital to the financial future of Medina County and our country.

As companies work to bring their supply chain closer to home as well as purchase materials from local sources, our manufacturers are stepping up to meet the demand. Jobs are available throughout the county and our companies are willing to train. As long as a candidate has a good attitude, wants to learn, and wants to build a career, the companies in Medina County are ready to work with them.

And for every job created in manufacturing, three additional jobs are added to the economy. This "multiplier effect" is why as economic developers, MCEDC puts such an emphasis on manufacturing.

To celebrate manufacturing month, we are producing 31 Manufacturing Minute videos. We're sending these videos out by email each day in October as well as posting to our YouTube channel.

We also want to thank OhioMeansJobs for hosting a manufacturing job fair on Manufacturing Day, October 2.

Member News



Ameri-Cal Corporation announced the promotion of Jessica Heid to President of that company as the third generation to run the business following her father who recently retired. Congratulations to both Jay on his retirement and Jess on her promotion!

Congratulations to Sandridge Foods on being awarded the Smart Business 2020 Family Business Award during their virtual conference on September 23rd. They were one of twenty honorees to receive the award.

The TechCred program provides grants to companies looking to provide training to staff in technical fields. Congratulations to members I.D. Images, Clampco Products, Perram Electric, Inc, and Fire-Dex on their awards!

Your Stories Are Needed!

Own Your Skill

How do we help young people get into the workforce successfully and start their careers? This is a question the Business Advisory Council has been wrestling with and came up with a unique solution. The Own Your Skill program is designed to help students recognize those skills they already have that translate to business.

But we need your help! Through our research we have learned that young people are stressed about making a mistake when taking that first job. So we need them to understand the first job is not the last job.

Record a video of you or someone else talking about why they took their first job, what it meant, what they learned, why they aren't in that field anymore, or anything else that could help a kid connect. Send them to kathyb@medinacounty.org and we'll add them to our YouTube channel!

MCEDC Energy Program

CONSERVING ENERGY AND MAXIMIZING ROI IN 2021

Many businesses are creating their sustainability plans for 2021. A great way to begin this process is to identify Energy Conservation Measures and quantify the anticipated return on investment on efficiency projects by conducting an ASHRAE level II audit.

Through the State Energy Efficiency Program, manufacturers in Ohio can reduce the cost of their efficiency audits by up to 75%. This is provided through the Ohio Development Services Agency. The projects that arise from the audit may also be eligible for funds from the State Energy Loan Fund or Port Authority Loan Loss Reserve Program.

If you're beginning to create your sustainability plan for 2021, be sure to contact Claire Wilson, CEA's Energy Management Associate, at cwilson@ceateam.com or at (330) 800-9134, to ensure you receive maximum funding for all of your upcoming efficiency enhancements.

Thank you to our Annual Premier Sponsors!

