

MCEDC April Newsletter 2021



OneDigital Medina is more than a benefits broker - they are a support system that can help you in all aspects of your employee benefits management. Their experts can work with your team to develop a long-

term benefits plan and help you define goals and establish budgetary requirements. With customized employee benefits, HR administration services and professional development expertise, OneDigital Medina can help you maximize employee engagement, increase productivity, and attract and retain the very best talent. OneDigital is the leading strategic advisory firm in the U.S. and has consistently led from the front as a workplace ally for 20 years. OneDigital's unique ability to converge health, wealth and human resources into a hub of services and business guidance has empowered companies to create workplaces that attract and retain talent while fueling innovation and company growth. As employee healthcare, wellness, and workplace benefits continue to shift, companies of all sizes have relied on OneDigital's exceptional advisory teams for counsel and its adjacent services, including employee benefits, holistic HR services, retirement and wealth management, employee wellbeing, and pharmacy consulting. Headquartered in Atlanta, OneDigital's more than 100 offices and 2,200+ business strategists serve the needs of over 50,000 employers across the nation.

Cybersecurity - Everyone Has a Role!

Tri-C's cybersecurity instructors provided an eye-opening presentation regarding online data safety in MCEDC's April member meeting. Running just member email addresses through their system, they identified 58% of members with information on the dark web and 12% currently up for sale with passwords. Launching their presentation with those numbers, they shared how cybersecurity and cyber crime has changed.

Gone are the days of hackers in hoodies sitting in dark basements, they said. Today, there is so much personal information available online about individuals, it is very easy to build trust and gain access to information. Today, identities are stolen by rooms of people who are paid to do so.

For example, a client CEO who brought them in to try to beat their security measures. From the client's LinkedIn profile they identified a group where he wanted to speak. They spoofed a website and sent a message inviting him to speak. The client was quick to log into the site as directed and didn't notice the differences between the real and spoofed site. Since

Member News

The American College of Emergency Physicians (ACEP) has awarded Cleveland Clinic Medina Hospital a Level 3 Geriatric Emergency Department Accreditation (GEDA), which reflects the hospital's success in standardizing and improving emergency care of older, high-risk adults. Launched in 2014, the GEDA program has three levels of accreditation. Congratulations!

Aerospace and Defense Review magazine has selected Medina's RICO Manufacturing as one of the top defense manufacturing service companies. The company, located at 691 W. Liberty St., Medina, builds highly specialized lift trucks, pallet trucks and mobile forklifts for numerous manufacturing industries, including the U.S. Army, Navy and Air Force.

Congratulations to Firststar Precision of Brunswick. They have been acquired by Empowered Ventures, an employee-owned holding company and now Firststar Precision is on the road to becoming a full ESOP. We know this will be a great move for Dave Tenny and his entire team!

Jeffrey Banyas of Edwin A. Sisson, Attorney at Law, LLC has been promoted to Manager - Legal Production. Well de-

he used the same password for the site as his email, they were able to send emails posing as the client and gain access to the entire network. It took very little time in total.

Many MCEDC members wanted to know how their work email could be tied to their social security number, date of birth, or personal health information. And while there may not be one source that connects all that information, any database that asks for both a work and a home email, or a home email and a place of employment, can be the source for how your information is connected. In addition, many of us have information in databases where there have been breaches.

One IT Director we spoke with after the presentation recommended checking haveibeenpwned.com which tracks data breaches around the web. It will also alert you if there is a breach and your information is potentially in danger going forward.

The best defense against cyber criminals is a good offense. Regularly change your passwords and use two-factor authentication whenever possible. Do not use the same password on multiple sites / email accounts / other accounts so if one is compromised, the criminals cannot access other information. They recommended locking your credit information at all three credit bureaus. That means if someone tries to open credit in your name, they will be blocked by the bureaus. If you want to open credit, you simply log into your account, suspend the freeze temporarily, and then freeze again when the process is complete. Credit freezes are free so you should not pay for a bureau to add that service.

The key message from the presentation was that cybersecurity is not an IT problem, but a business problem. Passwords are valuable information and should be managed as such. And all the high-tech solutions in the world cannot prevent someone from getting into your systems because a user trusts the wrong individual. Be sure you are confident with the information you share and to whom you share it!

served, Jeffrey!

MCEDC would like to wish Dr. Tom Tulisiak all the best on his retirement. Tom has served Medina County for nearly four decades and was a valuable member of MCEDC's board while heading up Medina Hospital. Thank you, Tom!

Teresa Metcalf Beasley of McDonald Hopkins has been named the Vice Chair of Downtown Cleveland Alliance Board. She has been very helpful in the creation of the Medina County Energy Special Improvement District and we know she will be an asset to the Alliance!

RPM's Frank Sullivan shared his vaccination picture with 14,600 global employees to get the word out on vaccinations!



Happy Financial Literacy Month!

**Need a check up on your finances?
Check in with your bank, CRA, and /
or Accountant! Need a referral?**

Give us a call!

MCEDC Energy Program

SUSTAINABILITY & ENERGY EFFICIENCY CAN DRIVE SAVINGS

With many businesses looking to become more energy efficient while driving down operating costs, sustainability initiatives are becoming common to organizations everywhere. Sustainability can encompass many areas, including energy efficiency and renewable energy.

The MCEDC Energy Program offers many programs that can help your organization save energy, money, and harmful greenhouse gases. These programs are centered around reducing your facility's demand and ensuring accurate utility billing. Some opportunities offered through our program include: utility bill audits, facility audits, capacity management, real-time demand monitoring/energy management portal, demand response, solar system consulting, Solar Power Purchase Agreements, and renewable energy procurement.

Now is the perfect time to start thinking about sustainability. If you would like to learn more or are interested in one of the items mentioned above, please contact Claire Wilson at cwilson@ceateam.com.

Minority Business Assistance Center

The Minority Business Assistance Center offers a range of programs to help support your business. Classes include Advanced Email Marketing, Construction Opportunity Virtual Fair, Advanced Video Conferencing, Advanced SEO, and Certification Courses. Check out all their offerings at: <https://www.eventbrite.com/o/the-minority-business-assistance-center-18352481349>

Workforce Programs Coming Soon!!

Workforce is definitely the number one issue facing our companies, today. MCEDC is working on a number of programs to bring more workers to your doors so be sure to stay tuned!

We also want to thank the Medina Award Program for naming www.worklocal.net the winner of the 2021 Best of Medina Awards in the category of Employment Search Service.

Thank you to our Annual Premier Sponsors!

