

MCEDC Late June Newsletter 2021



Whether you're opening a checking account or planning for your future retirement, PNC is committed to creating innovative tools that help you make the most of your money and your financial future. They have been consistently ranked as a Top 50 Technology Innovator (InformationWeek) and they are dedicated to the places where they do business.

You can see that dedication through the recognition they have received. PNC received The Corporate Champion Award from the National Head Start Association for Grow Up Great, a \$350 million, multi-year, bilingual initiative that began in 2004 to help prepare children from birth to age five for success in school and life. The local team is personally committed to the success of the region. They support the United Way of Medina, Main Street Medina, Medina Creative Housing, the Highland Foundation and the Medina County Economic Development Corporation. Additionally, PNC bank branches participate in collection drives that benefit Community Action Wayne / Medina.

They are also committed to business. They focus on understanding your business and your industry so they can deliver relevant ideas, insights, and solutions. Whether you're looking to improve your treasury management practices and working capital efficiencies, mitigate your financial risks, or seeking access to capital, PNC can help. Because when businesses in the region achieve more, so do individuals, the community and our economy. Find them at a local PNC branch or at www.pnc.com.

Manufacturers in Medina County Have Great Jobs Available – All County Hiring Event July 29, 2021

Medina County, OH. While experiencing a slow-down in 2020, manufacturing in Medina County has come back stronger than ever, the industry's most critical need right now is more workers. With over 1,200 open positions throughout the county, there is an opportunity for everyone. To help individuals connect with these openings, the Medina County Economic Development Corporation (MCEDC) is hosting an All County Hiring Event on July 29, 2021.

Funding for this event and the social media campaign leading up to it was provided by the Summit-Medina Workforce Development Board through a \$25,000 Business Resources Network State grant to help bring awareness to this issue in Medina County.

"We are extremely grateful to the Summit-Medina Workforce Board for providing the funding to conduct a region-wide social media campaign," said

Member News

We would like to recognize those MCEDC members identified as top workplaces in Northeast Ohio 2021 by the Cleveland Plain Dealer. They are: Fifth Third Bank, Huntington National Bank, Oswald Companies, Westfield Bank, Clampco Products, MAGNET, Integrity Staffing Services, Apple Growth Partners, and Corrigan Krause. Congratulations!

Congratulations to Campbell Construction on being recognized as a 2021 Top Metal Builder by Metal Construction News. Campbell is the nation's 53rd largest metal builder by square footage and 47th largest metal builder in the US by tonnage of steel erected. Nice job!

The Medina County Career Center was recently featured on News Channel 5 talking about Trade Schools, Career Centers, and companies focused on training the next generation of HVAC technicians. Check it out here.

Bethany Dentler, Executive Director of MCEDC. "With the unemployment as low as it is, it is very hard for companies to find the workers they need today."

Workforce Director Christine Marshall said, "Our funding is typically restricted, and we can't generally fund social media campaigns. We are excited we are able to bring awareness to the manufacturing sector's significant need to fill positions and highlight that these are quality jobs, with career pathways, living wages, and benefits."

The social media campaign launched in late June and has been running steadily to help people see themselves in manufacturing careers. A primary goal of the July 29th All County Hiring Event is to enable people considering a new job to visit a number of companies and determine which one is the best fit.

"We have been so grateful to be able to engage Proximity Marketing of Brunswick to help us run this campaign. Their team brainstormed what we could do that is out-of-the-box, and we have several ideas to bring candidates to Medina County," said Kathy Breitenbucher, Economic Developer at MCEDC and coordinator of the program.

Visiting <https://bit.ly/WorkLocalMedinaCounty> (case sensitive) gives candidates a complete picture of what companies are participating and where they are located. It also lists their hours as well as those companies available virtually.

"We wanted to make this as easy as possible for everyone involved," said Breitenbucher. "The companies are too busy to go to an all-day job fair and those are very uncomfortable for candidates. This way, they can check out the commute, visit the company, see the workers in action, and get a feel for the job on the spot. We hope everyone will have a better experience than a job fair as a result."

Candidates are encouraged to visit <https://bit.ly/WorkLocalMedinaCounty> for a complete list of companies participating on the 29th. They can also see job openings in Medina County at <https://www.worklocal.net>. If a candidate would like to speak to a job counselor ahead of time, they can sign up to be contacted at <https://everybodyworksmadinacounty.org/talk-about-careers/>.

"Our number one issue in business today is workforce," said Breitenbucher. "Until we are able to increase the entry level worker population in the area, we need to bring in workers from across the region. MCEDC has been very committed to helping our companies address their workforce challenges and we shall continue to do so."

The Medina County Economic Development Corporation is charged with the attraction, retention, and expansion of business in Medina County. Now in its 33rd year, MCEDC has provided the county outsourced economic development services resulting in over \$1.2 billion of capital investment in the county in just the last eight years. For more information on the Medina County Economic Development Corporation, our workforce efforts, and Medina County, see www.medinacounty.org.

Congratulations to Carl Patrick of Palecek, McIlvaine, Hoffmann, & Morse Co., LPA, Carl Deforest, City of Brunswick, Dennis Hanwell, City of Medina, Colleen Swedyk, Medina County Commissioners, Terri Greene, Leadership Medina County, and Kathy Breitenbucher on being named to the Valor Court Steering Committee for the City of Medina.

Tiffany Cherry has been promoted to Westfield Bank's Treasury Management team as a Treasury Management Specialist. Congratulations to Tiffany!

Jennifer Eastes of KeyBank has been named the first head of environmental, social, governance. Ms. Eastes has 16 years of experience working with companies to develop their corporate sustainability strategies. We are sure she will do great things!

Wadsworth Schools has a number of announcements regarding personnel. We want to thank Steve Moore for his partnership as the high school principal and look forward to working with him in his new role as assistant superintendent. We also look forward to meeting Mr. Vincent Suber, who will be the new principal at the high school.

MelCap Partners LLC was named a winner for the Outstanding Restructuring Firm for Boutique Investment Banking Firms for 2021. In addition, they were recognized as the winner of the Out of Court Restructuring Deal of the Year - Small Markets. Congratulations, MelCap!

Kaitlyn Turner of ArcBest has been promoted to Lead Recruiter. Keep up the good work, Kaitlyn!

Please join us in welcoming Janice Kollar to the Medina County Career Center. Janice is the new Director of Adult Education, replacing Peggy Reeves who recently retired. While we will miss Peggy, we know Janice's experience and ties to the community will serve MCCC and Medina County well!

Congratulations to Medina County on their groundbreaking for the new County Court house!



MCEDC Energy Program

THE BENEFITS OF REAL-TIME MONITORING

Real-time monitoring systems provide instantaneous information on the intensity and rate at which facilities are consuming electricity or natural gas. Instead of waiting for the end of the month, a company can identify opportunities and implement strategies to reduce monthly energy bills immediately.

ADDITIONAL BENEFITS INCLUDE:

- Interactive charts, graphs, and reports that turn real-time data into decision support
 - Customized alerts for anomaly detection and equipment maintenance issues
 - Performance tracking for capital projects and maintenance programs with performance guarantees
- Real-time data portals that provide a high-level view of key metrics and program performance displayed on any TV or computer

For assistance in identifying if an energy management platform might be right for your organization, please reach out to Claire Wilson at cwilson@ceateam.com.

Thank you to our Annual Premier Sponsors!

