

MCEDC Late October Newsletter 2021



WESTFIELD™

Westfield was founded in 1848 by a small group of hard-working farmers who believed in the promise of the future and the power of the individual. That promise is evident today in the company's mission to enable customers' peace of mind and financial stability. Westfield is a regional property and casualty (P&C) insurance company, one of the largest non-public companies in Ohio and the largest employer in Medina County. Today, as one of the nation's leading P&C companies, Westfield remains true to its vision and dedication to making a positive difference in the lives of its customers, offering personal insurance in 10 states, commercial insurance in 21 states, and surety services in 50 states through a network of more than a thousand independent agencies.

Through Westfield's 170-year history, they've navigated many major events and have emerged stronger. During challenging times, their customers, employees, partners and communities count on them to be there, and Westfield takes that to heart. Helping customers and communities during times of need defines Westfield. Last year, life changed and in the wake of COVID-19 and social unrest, there was an urgent need in our own backyard of Northeast Ohio and across the country. Knowing it's a long road to fully recover, Westfield's foundation increased its giving to nearly \$4 million and provided funding for the long-term to help families and communities rebuild and regain normalcy. This year, Westfield will continue to focus on helping families and businesses stabilize and recover from the impact, mindful of the widened gap for people and communities of color.

Though Westfield employees are currently working remotely due to the pandemic, approximately 1,600 employees report to our headquarters in Westfield Center, and another 1,000 work in service offices across the country. Westfield has been recognized as a "Top Workplace" in northeast and central Ohio. The Home Office campus includes a Country Club, Inn, and Conference Center – unique assets that make Westfield a desired destination for business and pleasure.

Medina County 2021 Business Awards

Over 200 people turned out for the 18th annual Medina County Business Awards, sponsored by Westfield Bank. As 2020 didn't feature a traditional business awards program, two winners in each category were selected for the celebration.

Unlike other awards where companies have to complete an application, MCEDC interviews all nominees that are qualified, and the judges review those interview summaries. Two rounds of judging produce the final results, and no one is aware of the winners until they are announced.

This year, MCEDC received over 70 nominations and submitted the nominees below to the judges. Congratulations to all of our winners and nominees!

Winners: Business Growth
SeibertKeck Insurance Partners and SOPREMA USA

Member News



Congratulations to Medina Fiber on the ribbon cutting for their new demonstration center in Seville. A great milestone in a terrific project!



Jacinda Yonker of the Educational Service Center was named the Advisory Board Member of the Year by the Medina County Career Center. Congratulations and well-deserved!

Winners: Outstanding Community Advocate
Tom Stugmyer and Medina Metropolitan Housing Authority

Winners: Capital Investment
Carlisle Brake & Friction and Ravago North America

Winners: Entrepreneur of the Year
ID Images LLC and Benchmark

Business Growth Nominees
B. A. Schrock Financial
Re/Max Oasis Dream Homes
SeibertKeck Insurance
Soprema
The Sub Station

Outstanding Community Advocate Nominees
Pamela Crombie
Teri Peters
Dr. Kelly Parker
M-Line
Medina Metropolitan Housing Authority
Smith Brothers
PNC Bank
Tempur Sealy International, Inc.
Village of St. Edward
Tom Stugmyer

Capital Investment Nominees
Agrati
Blue Heron Brewery and Event Center
Carlisle Brake & Friction
Foundry Social
Just Mike's Jerky
Medina Christian Academy
Pine Valley Golf Course
Radici Plastics
Ravago
Rise and Grind

Entrepreneur of the Year Nominees
Benchmark
Dolce at the Strand
ECS Tuning
Engelke Construction
FastSigns Medina
Fire-Dex
High & Low Winery & Bistro
I.D. Images, LLC
Jarrett Companies
MDG Flooring
MelCap Partners
Miller Plating
Spray Products
WrenchWorks Truck & Auto Care



Congratulations to Serenite Restaurant and Culinary Institute on being named Best in Show at the "Taste of Medina" hosted by United Way of Summit and Medina Counties!

Support Our Schools

Our schools are in session and are ready to provide career education to students. But they can't do that without YOUR help! We need businesses to staff a booth at a career expo and individuals to talk to students about their career stories. Please register for one of these great events!

Medina High School Engineering Expo - November 17, 2021 from 6:00 pm - 7:30 pm

Black River High School Career Day - November 23, 2021 from 7:15 am - 2:15 pm

Brunswick High School Engineering Expo - January 11, 2022 from 6:30 pm - 8:30 pm

Buckeye High School Career Day - January 12, 2022 - times vary

Brunswick High School Healthcare Expo - January 25, 2022 from 6:30 pm - 8:30 pm

Medina High School Healthcare Expo - February 9, 2022 from 6:00 pm - 7:30 pm

Buckeye High School Engineering Expo - March 9, 2022 from 6:00 pm - 7:30 pm

You can view all the school events with details on each at: medinacounty.org/2021-school-events/

MCEDC Energy Program

State Energy Efficiency Program

CONSERVING ENERGY AND MAXIMIZING RETURNS ON INVESTMENT IN 2022

Many businesses are creating their sustainability plans for 2022 and beyond. A great way to begin this process is to identify Energy Conservation Measures and quantify the anticipated return on investment on efficiency projects by conducting an ASHRAE level II audit.

Through the State Energy Efficiency Program, manufacturers in Ohio can reduce the cost of their efficiency audits by up to 75%. Ohio schools are also eligible for a similar program in which 50% of audit costs are covered through the state. This is provided through the Ohio Department of Development's Office of Energy. The projects that arise from the audit may also be eligible for funds from the State Energy Loan Fund or Port Authority Loan Loss Reserve Program.

If you're beginning to create your sustainability plan for 2022, be sure to contact Claire Wilson, CEA's Energy Management Engineer, at cwilson@ceateam.com to ensure you receive maximum funding for all of your upcoming efficiency enhancements.

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